

# Thinking Outside the Academy

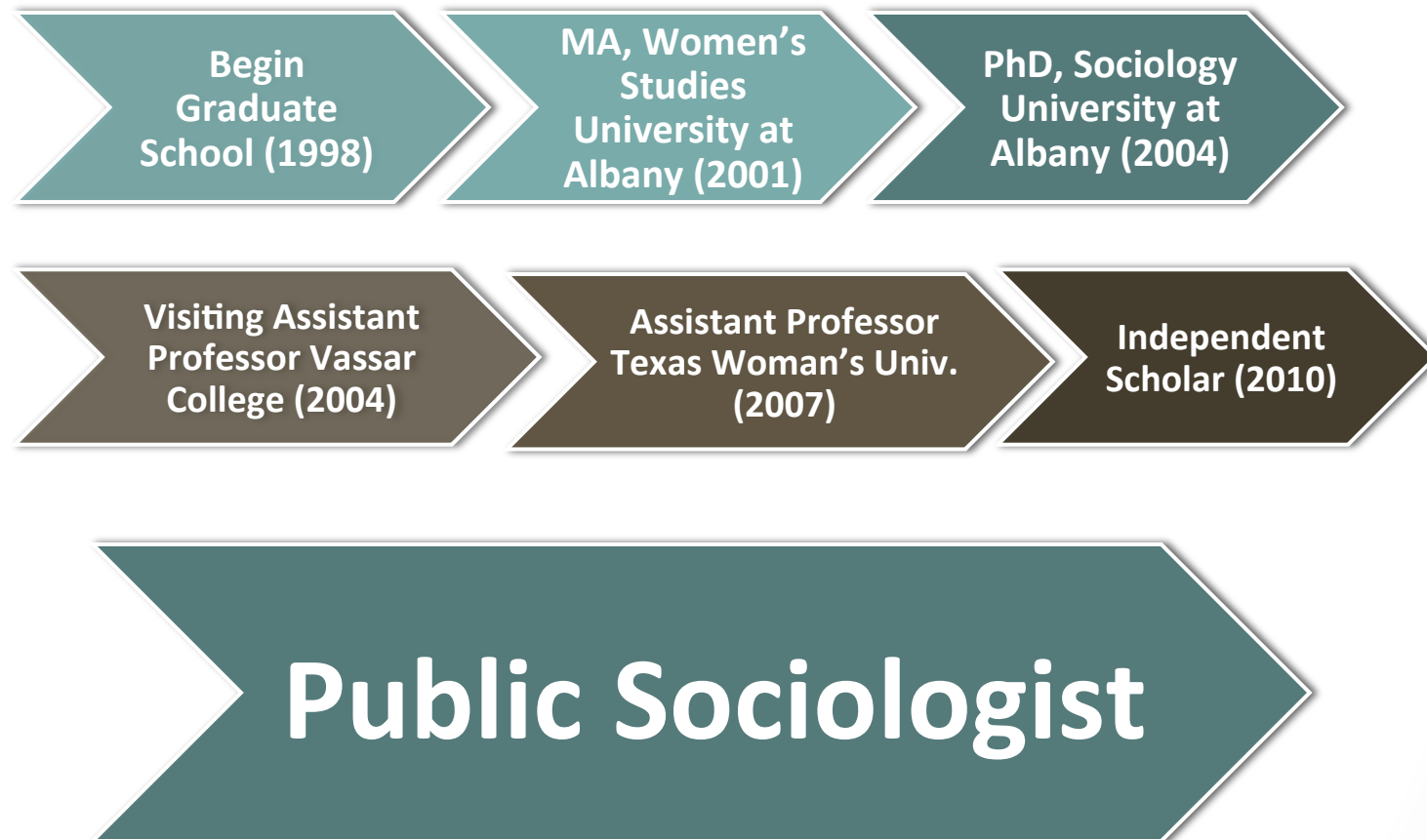
Working as an applied sociologist

Gayle Sulik, MA PhD  
Independent Scholar

Sociologists for Women in Society, Winter Meeting  
Tamaya, Santa Ana Pueblo, New Mexico

February 7-10, 2013

# Career Trajectory



# Insights



- SCHOLARSHIP

- AUDIENCES

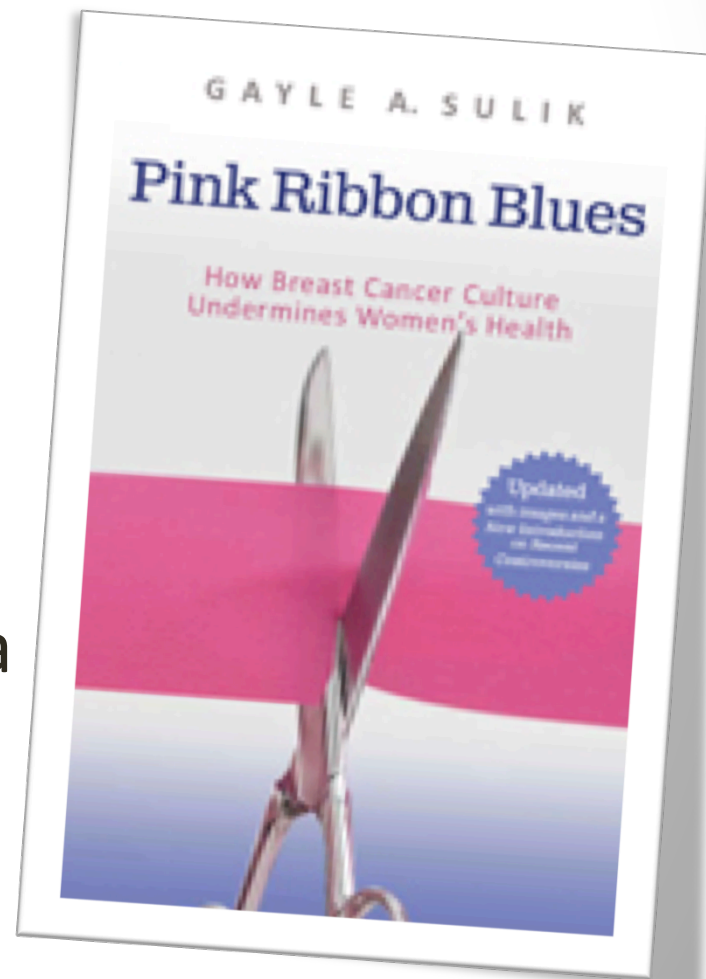
- DELIVERABLES

- FINANCES

# Scholarship

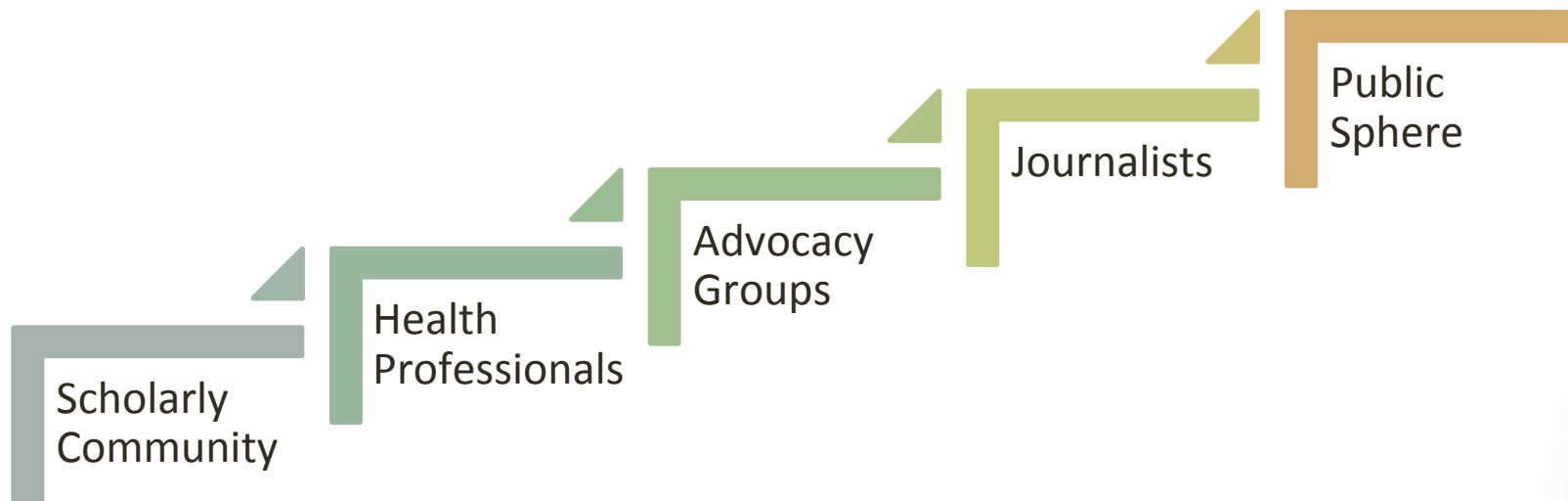
## Building Expertise

- Research
- Grants/Fellowships
- Conferences/Panels
- Consulting/Evaluation
- Book/Articles/Book Chapters/Encyclopedia Entries, Newsletters
- Public Presentations



# Audiences

## Building Networks/Bridging Communities



# Deliverables

Creating what matters

- Scholarly Writing
- Public Writing
- Social Media Presence
- Workshops/Webinars/Presentations
- Tools for Action

**Almost any line item on your CV is a deliverable.  
Whenever possible, turn what you do every day into  
STUFF that creates value for yourself and others.**

# Finances

## Getting paid

- Making a living as an independent scholar is challenging.
- Create balance between pro bono work, professional service, and paid work to make ends meet.
- Sometime ends do not meet. Plan ahead.
- Work that pays: Consulting, Services, External funding, Writing (some), Honoraria.
- Trade services to curb expenditures.
- Supplement with part-time work if necessary.

# Once and For All

- Have a clear vision of the work you want to do
- Ask yourself: Will this thing help me create the kind of work/life I want?
- Be mindful of how you spend your time.
- Remove things you no longer need, use or want.
- Mindfully paint the portrait.

**Focus your work. Add value. Further your reach. Have fun!**



# For More Information

Gayle Sulik, MA PhD

[www.gaylesulik.com](http://www.gaylesulik.com)

[www.pinkribbonblues.org](http://www.pinkribbonblues.org)

[www.breastcancerconsortium.net](http://www.breastcancerconsortium.net)

[gayle.sulik@gmail.com](mailto:gayle.sulik@gmail.com)

