

GAYLE A. SULIK

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www.gaylesulik.com

www.breastcancerconsortium.net

AREAS OF SPECIALIZATION

Medical sociology; Health and illness research, evaluation, and policy development; Public sociology, including social science writing, presentation, and multi-disciplinary community collaborations; Cancer education; Breast cancer culture and industry; Qualitative and mixed methods research; Graduate and undergraduate teaching, research, and supervision

SUMMARY OF QUALIFICATIONS

- Skilled researcher in the areas of health, illness, health care, and community health programming. Extensive research and training in both qualitative and quantitative research design, data collection and analysis, and data management.
- Practiced and effective writer, editor, and public speaker. Able to present complex material in a clear, concise, and persuasive manner, tailored for different audiences.
- Experienced grant writer. Assures quality and meets funder requirements.
- Adept at working productively as a lead investigator and as a collaborator in research teams. Effectively manages time and multiple projects, sets priorities, meets deadlines, and successfully supervises others.
- Creative, analytical, focused, and detail oriented. Proven abilities to become an expert in new subjects and techniques quickly, to identify most important concepts and information, and to troubleshoot problems.

EDUCATION

University at Albany (State University of New York)

Ph.D., Sociology, 2004

M.A., Women's Studies, 2001

University of Massachusetts at Amherst

B.A., Anthropology, 1991

RECENT EXPERIENCE

Principal, Breast Cancer Consortium

An international network committed to energizing scientific and public discourse about breast cancer and promoting collaborative initiatives among researchers, advocates, health professionals, educators, and others.

Founded October 2012
University at Albany (SUNY), Department of Women's Studies (Affiliate)
Research Associate, August 2010 to 2013

Texas Woman's University, Department of Sociology and Social Work
Assistant Professor (Tenure-track), September 2007 to May 2010
Affiliate Faculty, Department of Women's Studies, September 2007 to May 2010

Vassar College, Department of Sociology
Assistant Professor (Visiting), August 2004 to May 2007

University at Albany (State University of New York), Department of Sociology
Lecturer, September 2001- May 2004

College of St. Rose, Department of Sociology
Lecturer, spring 2004

Capital Region Action Against Breast Cancer (CRAAB!)
Executive Director, 2001-2002, Assistant to Director, 2000-2001

FELLOWSHIPS, GRANTS, AWARDS, AND HONORS

Distinguished Feminist Lecturer, Sociologists for Women in Society, 2013
ShareCare's Top Ten Online Influencers in the Field of Breast Cancer, 2012
College of Arts and Sciences Research Development Funds, Texas Woman's University, 2010
National Endowment for the Humanities, Research Fellowship Award, 2008-2009
Research Enhancement Program Award, Texas Woman's University, 2008
Meadows Award for Excellence in Research, Sociology, University at Albany (SUNY), 2003
Initiatives for Women Feminist Research Award, University at Albany (SUNY), 2002

EDITING, EVALUATION, AND TECHNICAL WRITING

Co-Editor, Breast Cancer Consortium Quarterly.

Associate Editor, Qualitative Approaches, American Sociological Association Digital Library.

International Editorial Board, *Sociology and Technoscience*, Journal sponsored by the
Department of Sociology and Social Work Palencia Campus (University of Valladolid),
publication in Spanish, Portuguese, Galician, and Español.

Editorial Advisory Committee, *The Independent Scholar*, National Coalition of Independent
Scholars, 2011-12.

Evaluation Team, The Blue Foundation for a Healthy Florida Sapphire Award Competition, Blue
Cross Blue Shield of Florida, 2009, 2010, 2011.

Technical Writer, “Breast Cancer Support Group for Lesbians and Women who Partner with Women,” Community-Based Cancer Support Services Grants, New York State Department of Health, 2002.

Technical Writer, “Building A Community Portrait,” Susan G. Komen Breast Cancer Foundation, 2002.

Managing Editor, *Gender & Society*, University at Albany (SUNY), Albany, NY, 1999.

Ad Hoc Review, *BioMed Central, Contemporary Sociology, Evaluation and Program Planning, Gender & Society, Journal of Contemporary Ethnography, Social Science & Medicine, Qualitative Sociology, Sociology of Health and Illness, Symbolic Interaction*, Oxford University Press, Sage Publications.

RESEARCH AND DEMONSTRATION PROJECTS

Sulik, G.A., “Developing a New Breast Cancer Awareness Curriculum.”

Sulik, G.A. and Claffey, E., “Pink Ribbon Culture and Industry: An Interactive Exhibit.”

Sulik, G.A., “Taking the Pulse of the U.S. Breast Cancer Movement: A Network Analysis.”

Sulik, G.A., “The \$6 billion Question: Where Does the Money Raised for Breast Cancer Really Go?”

SCHOLARLY PAPERS UNDER REVIEW OR IN PREPARATION

Sulik, G. “#RethinkPink: The Changing Social Landscape of Breast Cancer Advocacy.”

Sulik, G. and Spanier, B. “Evidence Denied: How Some Stakeholders Placate Women and Distort Science to Sell Mammograms.”

Sulik, G. “The Branding of Illness: Pink Ribbon Symbolism and the Semi-Conscientious Consumer.”

Sulik, G. and Travis, M. “Can New Forms of Social Media Enhance Collaborations Among Health Care Professionals, Researchers, and Advocates?: An Examination of the Popular Twitter Tweetchat, Breast Cancer Social Media (#BCSM).”

Sulik G., “Mothering, Illness, and Survivorship: Public Musings on the Custody Case of Alaina Giordano, A Mother with Metastatic Breast Cancer.”

Sulik, G. and Keys, J. “The Syllabus as Socializing Agent and Pedagogical Tool.” Invitation to “Revise and Resubmit” from *Teaching Sociology*.

SCHOLARLY PUBLICATIONS

Books:

- Sulik, G. 2012. *Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health*. New York: Oxford University Press, 400 pp. Updated with images and a new introduction on recent fundraising controversies, 480 pp.
- Sulik, G. 2011. *Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health*. New York: Oxford University Press, 400 pp.

Articles and Book Chapters:

- Sulik, G., Cameron, C. and Chamberlain, R.M. 2012. "The Future of the Cancer Prevention Education Workforce: Why Health Literacy, Advocacy, and Stakeholder Collaborations Matter." *Journal of Cancer Education* 27/2: (Feb. 7 Online First).
- Sulik, G. 2011. "Our Diagnoses, Ourselves: The Rise of the Technoscientific Illness Identity." *Sociology Compass* 5/6: 463-477.
- Sulik, G. 2009. "Managing Biomedical Uncertainty: The Technoscientific Illness Identity." *Sociology of Health and Illness* 31(7): 1-18.
- Sulik, G. and Eich-Krohm, A. 2008. "No Longer a Patient: The Social Construction of the Medical Consumer." Pp. 3-28 in *Advances in Medical Sociology, Volume 10: Patients, Consumers and Civil Society*, edited by S. Chambre and M. Goldner. Bingley, United Kingdom: Emerald Group Publishing Limited.
- Sulik, G. 2007. "The Balancing Act: Care Work for the Self and Coping with Breast Cancer." *Gender & Society* 21(6): 857-877.
- Sulik, G. 2007. "On the Receiving End: Women, Caring, and Breast Cancer." *Qualitative Sociology* 30 (3): 297-314.
- Jacobs, R.N. and Sulik, G. 2003. "Ethnic and Gender Stereotypes in the Media." Pp. 587-596 in *Encyclopedia of International Media and Communications*, edited by D. Johnston. San Diego: Academic Press.

Book Reviews and Encyclopedia Entries:

- Sulik, G. and Zierkiewicz, E. 2013 (forthcoming). "Breast Cancer Support Groups" and "Pink Ribbon Campaigns." In *Cultural Encyclopedia of the Breast*, edited by Merrill Smith. Alta Mira Press.
- Sulik, G. 2012. "Review of *The Paradox of Hope: Journeys through a Clinical Borderland* by Cheryl Mattingly." *Contemporary Sociology* 41 (2): 223-4.

- Sulik, G. 2012. "Review of *Biomedicalization Technoscience, Health, and Illness in the U.S.* by Clarke, A.E., Mamo, L., Fosket, J.R., and Fishman, J.R.," *Sociology of Health and Illness* 34 (1): 155-157.
- Sulik, G. 2010. "Review of *Better Cancer Care* by Liz Forbat, Gill Hubbard, and Nora Kearney," *Sociology of Health and Illness* 32 (4): 2-3.
- Sulik, G. 2010. "Cancer and Motherhood." In *Encyclopedia of Motherhood*, edited by A. O'Reilly and J. Geoffrey Golson. New York: Sage.
- Sulik, G. 2010. "Breast Cancer." In *The Multimedia Encyclopedia of Women in Today's World*, edited by M.S. Zeiss, C.K. Oyster, and J.G. Golson. New York: Sage.
- Sulik, G. 2010. "Pink, In Advertising." In *The Multimedia Encyclopedia of Women in Today's World*, edited by M.S. Zeiss, C.K. Oyster, and J.G. Golson. New York: Sage.
- Sulik, G. 2010. "Yoga." In *The Multimedia Encyclopedia of Women in Today's World*, edited by M.S. Zeiss, C.K. Oyster, and J.G. Golson. New York: Sage.
- Sulik, G. 2009. "Fetal Rights/Public Fetus." Pp. 328-330 in *Encyclopedia of Gender and Society*, Volume 2, edited by J. O'Brien, J. Fields, and E. Shapiro. New York: Sage.

GENERAL INTEREST PUBLICATIONS

- Sulik, G. 2010-12. *Pink Ribbon Blues Blog*. www.pinkribbonblues.org. Readership: 350,000.
- Sulik, G. 2012. *Psychology Today Blog*. Regular contributor.
- Sulik, G. 2012. "Bringing on the pink." (Oct. 31). *Philadelphia Inquirer*.
- Sulik, G. 2012. "Promises of Hope. Not Cure." (Sep. 27) *Girl w/ Pen*.
- Sulik, G. 2012. "Is Susan G. Komen Cleaning House?" (Aug. 9). *Ms. Magazine blog*.
- Sulik, G. 2012 "Komen leadership in flux." (Aug. 9). *OUP Blog*, Oxford University Press, Inc.
- Sulik, G. 2012. "Boobies, For Fun & Profit." (April). "Cycuszki, dla zabawy i dla zysku!" *NASZE ŻYCIE Biuletyn Środowiska Amazonek*, Nr 57. (KWIECIEŃ). Translated into Polish by Karol Maślany.
- Sulik, G. 2012. "On Positive Attitude." (April). "O „pozytywnym nastawieniu." *NASZE ŻYCIE Biuletyn Środowiska Amazonek*, Nr 57. (KWIECIEŃ). Translated into Polish by Małgorzata Południak.
- Sulik, G. 2012. "Life-Changing Opportunities for Faculty and Independent Scholars: A Spotlight on the National Endowment for the Humanities." *The Independent Scholar*, National Coalition of Independent Scholars.

- Sulik, G. 2012. "Breast Cancer and the Environment: A Report from the Institute of Medicine." *Capital Region Action Against Breast Cancer (CRAAB!) Newsletter* Vol. 14 Issue 1 (Feb).
- Sulik, G. 2011 "How-to-Take Action: Breast Cancer Action's Think Before You Pink® Toolkit." *The Source* (Fall/Winter, Issue 114). Breast Cancer Action.
- Sulik, G. 2011 "The Marriage of Lobbying and Charitable Efforts." (Oct. 31). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/10/bca-industry/>
- Sulik, G. 2011 "Factoids & Impressions from Breast Cancer Awareness Ads." (Oct. 26). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/10/bca-factoids/>
- Sulik, G. 2011 "The Teal Before the Pink: Ovarian Cancer Awareness Month." (Sep. 30). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/09/teal/>
- Sulik, G.A. 2011. "How Susan G. Komen for the Cure affects other cancer non-profits." (June). *KevinMD.com*, <http://www.kevinmd.com/blog/2011/06/susan-komen-cure-affects-cancer-nonprofits.html>
- Sulik, G. 2011 "Boobies, For Fun & Profit." (Apr. 28). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/04/boobies/>
- Sulik, G. 2011 "Re-learning the Lessons from Elizabeth Edwards' Death." (Mar. 15). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/03/edwards-cancer/>
- Sulik, G. 2011. "It's Time To Get Real." (Mar. 7). "Es ist Zeit, sich nicht länger was vorzumachen" Breast Cancer Action Germany. Translated into German by Gudrun Kemper. <http://www.bcaction.de/marktplatz-brustkrebs/tag/gayle-sulik/>
- Sulik, G. 2011. "Susan G. Komen for the Cure® Sells Out the Pink to Get the Green." (Jan. 24). *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2011/01/komen/>
- Sulik, G. 2011 "An Independent Scholar: An Independent Voice." *The Independent Scholar* (24:1) National Coalition of Independent Scholars, p. 3.
- Sulik, G. 2010. "The Battle "For the Cure" – The Phrase, That Is." (Dec. 20) *OUP Blog*, Oxford University Press, Inc. <http://blog.oup.com/2010/12/breast-cancer/> [Reprinted by *Liquida*. <http://www.liquida.com/page/14818626/>]
- Sulik, G. 2008. "Yoga and Health." Informational brochure about clinical research on mind-body modalities distributed at the Denton Yoga Center, Denton, TX.
- Sulik, G. 2008. "Yoga and Health." Informational brochure about clinical research on mind-body modalities distributed at the *Power of a Healthy Woman Symposium*, Institute for Women's Health Leadership, Texas Woman's University, Denton, TX.

Sulik, G. 2007. "Sociology of the Body" and "Sociology of Breast Cancer." Pp. 101-115 and 116-124 in *Teaching the Sociology of Body: A Resource Manual*, edited by E.K. Anderson and S.J. Ferguson. Washington, DC: American Sociological Association.

Contributor. 2000. *The CRAAB! Breast Cancer Resource Guide* (108 pp.) Albany, NY.

SCHOLARLY WORKSHOPS AND CONFERENCE PRESENTATIONS

Panel presentation, "Thinking Outside of the Academy: Working as an Applied Sociologist." Sociologists for Women in Society, Santa Ana Pueblo, NM, Feb. 7-10, 2013.

Professional Webinar with A. Eich-Kroh, "Turning Your Dissertation into a Book." American Sociological Association, Jan. 25, 2013.

Author Meets Critics Session (invited), "Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health (Oxford University Press, 2011) by Gayle Sulik." American Sociological Association, Denver, CO, Aug. 17-20, 2012.

Professional Workshop, "From Dissertation To Book." American Sociological Association, Denver, CO, Aug. 17-20, 2012.

Conference Presentation with M. Travis, "Can New Forms of Social Media Enhance Collaborations Among Health Care Professionals, Researchers, and Advocates?: An Examination of the Popular Twitter Tweetchat, Breast Cancer Social Media (#BCSM)." Society for the Study of Social Problems, Denver, CO, Aug. 16-18, 2012.

Panel Presentation, "Reflections on Being a Scholar-Activist." Thematic Session sponsored by the "Teaching Social Problems" division of the Society for the Study of Social Problems, Denver, CO, Aug. 16-18, 2012.

Professional Webinar with A. Eich-Kroh, "Turning Your Dissertation into a Book." American Sociological Association, May 11, 2012. Noon to 1:00PM EDT.

Author Meets Critics Session (invited), "Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health (Oxford University Press, 2011) by Gayle Sulik." Eastern Sociological Society, New York, NY, Feb. 24-26, 2012.

Professional Workshop, "How to Get Published in Trails, the Teaching Resources and Innovation Library for Sociology." Eastern Sociological Society, New York, NY, Feb. 24-26, 2012.

Professional Workshop, "Advice From the Field: How to Write Grants and Obtain Funding for Your Research." Sociologists for Women in Society conference, "Women, Feminism, and the Academy." St. Petersburg, FL. Feb. 2-5, 2012.

Panel presentation, "Writing Across Audiences: Feminist Researchers and Mainstream Media." Sociologists for Women in Society, San Antonio, TX, Feb. 8-12, 2011.

- Professional Workshop with M. Vitullo, "Getting Credit for Your Teaching Excellence: Publishing in TRAILS." Sociologists for Women in Society, San Antonio, TX, Feb. 8-12, 2011.
- Discussant, "Capacity Building: Grass Roots Agencies & Grass Roots Funding" and "Improving Medical and Prevention Services Through Continuous Evaluation and Organizational Learning." American Evaluation Association, San Antonio, TX, Nov. 8-13, 2010.
- Conference presentation with A. Deane, "Coping in Pink: Representations of Breast Cancer Support and Survivorship in Women's Magazines." Refereed roundtable, American Sociological Association, Boston, MA, Aug. 1-4, 2008.
- Conference presentation with J. Keys, "Classroom Policies to Communicate Expectations and Sociological Ideas." Pre-conference Workshop for New Teachers of Sociology, American Sociological Association, Boston, MA, Jul. 31, 2008.
- Conference presentation, "The Biomedicalization of Breast Cancer." American Sociological Association, New York, NY, Aug. 11-14, 2007.
- Conference presentation, "Gendered Commitments and Coping with Breast Cancer." Society for the Study of Symbolic Interaction, New York, NY, Aug. 11-14, 2007.
- Conference presentation, "Unraveling the Pink Ribbon." Eastern Sociological Society, Philadelphia, PA, Mar. 15-18, 2007.
- Workshop, "Placing Breast Cancer in Context." Workshop presented to faculty, staff, and undergraduate students at Vassar College, Poughkeepsie, NY, Dec. 1st and 6th, 2006.
- Poster presentation, "Testify: Struggle and Survival" Breast cancer awareness conference for African American women in the Hudson Valley, sponsored by the Sister Network Mid Hudson Valley and Vassar College, Poughkeepsie, NY, Apr. 29, 2006.
- Conference presentation, "Naturism, Resistance, and the Reclamation of Public Space." Eastern Sociological Society, Boston, MA, Feb. 23-26, 2006.
- Conference presentation, "Using a Feminist Qualitative Approach for Researching Women's Health and Illness." Women and Society Conference, Marist College, Poughkeepsie, NY, Sept. 23-24, 2005.
- Conference presentation with Astrid Eich-Krohm, "What do Breast Cancer and Infertility Have in Common? Women's Responses to Medicalization across Two Research Studies." American Sociological Association, Philadelphia, PA, Aug. 13-16, 2005.
- Conference presentation, "Advocating for Themselves: The Power and the Pain of Being an Informed Health Consumer." Eastern Sociological Society, Washington, D.C., Mar. 17-20, 2005.

Conference presentation, "De-Feminizing the Concept of Care." Eastern Sociological Society, Washington, D.C., Mar. 17-20, 2005.

Panel presentation, "Developing CVs for Developing Careers." Sociologists for Women in Society. San Francisco, CA, Aug. 14-17, 2004.

Conference presentation, "Women Helping Women: The Incomplete Institutionalization of Care." Eastern Sociological Society, New York, NY, Feb. 19-22, 2004.

Conference presentation, "Triple Jeopardy: Using a Gender Model to Understand How Breast Cancer Survivors Cope with Being Care-Recipients." Paper presentation, American Sociological Association, Atlanta, GA, Aug. 16-19, 2003.

Poster presentation, "Resisting the Pink Ribbon: How Women with Breast Cancer Find Care and Social Support." Association for Women in Psychology, Jersey City, NJ, Mar. 6-9, 2003.

Conference presentation, "Surviving Breast Cancer: The Influence of Gender and Caring Labor." New York State Sociological Association, Albany, NY, Oct. 11, 2002.

Conference presentation, "Silence and Resistance in the Arts and Popular Media." New York Women's Studies Association, New Paltz, NY, Oct. 24, 1998.

INVITED SPEAKING ENGAGEMENTS

Invited guest, Women's International Summit for Health: 40 Days and 40 Nights of Wisdom for Women, www.wishsummit.com, Mar. 13, 2013.

Invited lecture, "*The Changing Landscape of Breast Cancer Advocacy*," Texas Woman's University, Feb. 25, 2013.

Discussant (via audio), Screening of "Pink Ribbons, Inc." Colony Film Festival, Oct. 9, 2012.

Invited workshop (via videoconference), "Pink Ribbon Blues as an Exemplar of Feminist Research," Michigan State University, April 18, 2012.

Invited lecture, "*Pink Ribbon Blues* and the Psychology of Women," Texas Woman's University, Mar. 5, 2012.

Invited lecture, "*What Is Awareness, Anyway?*" Southern Connecticut State University, Feb. 23, 2012.

Moderator, "Wellness as a Business Strategy." 1st Tuesday Connections Dallas, TX, Jan. 3, 2012.

Virtual Book Club, "Q&A With the Author of *Pink Ribbon Blues*," Vassar College, Nov. 28, 2011.

Panelist, Breast Cancer Action Webinar, "Make Action Speak Louder Than Pink." Oct. 14, 2011.

Panelist, Breast Cancer Action Webinar, "Make Action Speak Louder Than Pink." Oct. 13, 2011.

Featured Guest, Breast Cancer Social Media (#BCSM), a popular tweetchat for those diagnosed with breast cancer on, "What Good Hath Awareness Wrought?" Oct. 3, 2011.

Public lecture, "What Is Breast Cancer Awareness Anyway?" Grand Rounds Presentations, The University of Texas MD Anderson Cancer Center, Houston, TX, Sept. 16, 2011.

Panel presentation, "Blogging, Tweeting and Being Linked In," National Breast Cancer Coalition Annual Advocacy Training Conference, Crystal City, VA, May 2, 2011.

Featured speaker, Highland Village Business Association, Highland Village, TX, Apr. 12, 2011.

Public lecture, "Pink Ribbon Blues," University of North Texas, Apr. 8, 2011.

Invited lecture, "Relevance of *Pink Ribbon Blues* to a Course on the Psychology of Women," Texas Woman's University, Feb. 22, 2011.

Brown Bag Colloquium, "Pink Ribbon Blues," Vassar College, Oct. 29, 2010.

Public lecture, "Pink Ribbon Blues," SUNY New Paltz, Oct. 28, 2010.

Public lecture, "Pink Ribbon Blues," Siena College, Oct. 26, 2010.

Public lecture, "Pink Ribbon Blues," Hudson Valley Community College, Oct. 25, 2010.

Public lecture, "Pink Ribbon Blues," Southern Connecticut State University, Oct. 21, 2010.

Public lecture, "Pink Ribbon Blues," Texas Book Festival, Oct. 16, 2010.

Public lecture, "Pink Ribbon Blues," Virginia Tech, Gender, Bodies, and Technology Conference and Lecture Series, Oct. 12, 2010.

Featured speaker, Alpha Kappa Delta International Sociology Honor Society Induction Ceremony, College of Mount Saint Vincent, Apr. 30, 2010.

Invited lecture, "Pink Ribbon Blues," Faculty Spotlight Series, Texas Woman's University, Apr. 1, 2010.

Invited lecture, "Pink Ribbon Blues," Southern Methodist University, Nov. 13, 2009.

Featured speaker, "What is a Woman Sociologist?" Alpha Kappa Delta International Sociology Honor Society, Texas Woman's University, Nov. 6, 2008.

Invited panelist, Alpha Kappa Delta Annual Paper Series on "Researching and Writing Qualitative and Quantitative Studies," Texas Woman's University, Feb. 22, 2008.

Invited lecture, "Women, Caring, and Breast Cancer," Russell Sage College, Apr. 20, 2007.

Invited panelist, “Beyond the Bubble: Integrating Social Research and Community Interests,”
Main House Academic Committee, Vassar College, Apr. 15, 2006.

Invited lecture, “Focusing on the Self: A Women’s Health Issue,” First Friday Event, Women’s
Studies Program, Vassar College, Apr. 7, 2006.

Public lecture, “If I Can Just Help One Woman: Breast Cancer Survivors Participating in Social
Research,” Capital Region Action Against Breast Cancer! (CRAAB), Apr. 4, 2005.

Guest Speaker, Women’s Studies Recognition Ceremony, University at Albany (SUNY), May
20, 2001.

RADIO INTERVIEWS

Maryland’s Morning News, WBAL Radio, “Are some breast cancer awareness ads too sexy?”

Clear Channel, “On sexy breast cancer campaigns.” Nov. 1, 2012.

WGN radio in Chicago, “Do boobies campaigns demean women?” Nov. 1, 2012.

CBS Pittsburgh. “Making cancer about the patient, not the body part.” Oct. 31, 2012.

America’s Radio News. “What is breast cancer culture, and where does the money go?” Oct. 29,
2012.

America’s Radio News. “Dr. Gayle Sulik on the problem of breast cancer and the search for a
cure.” May 1, 2012.

Ageless Media Network. “Pink ribbon scams.” Apr. 11, 2012.

The Third Wave: Feminist Community Radio with Julie Lalonde (CHUO 89.1 FM). “On the
corporatization of breast cancer and its detrimental effect on womyn's health.” Feb. 14,
2012.

The World Today Weekend with Marcella Bernardo (CKNW 980 AM – Vancouver, BC). “The
business of raising money for breast cancer research.” Feb. 5, 2012

“In Deep” with Angie Coiro (Live from the Left Coast Productions). “Susan G. Komen for the
Cure defunds Planned Parenthood.” Feb. 4, 2012.

“The Kojo Nnamdi Show” NPR Affiliate (WAMU 88.5). “Pink ribbons and politics.” Feb. 2,
2012.

Ageless Media Network. “On the shortcomings of breast cancer awareness marketing.” Jan. 25,
2012

National Public Radio's "All Things Considered" with Rebecca Roberts. "Amid breast cancer month, is there pink fatigue?" Oct. 16, 2011.

America's Radio News Network Afternoon Edition with Timothy Burg. Oct. 13, 2011.

America's Radio News Network Mid-Day Edition with Lori Lundin and Chris Salcedo. Oct. 7, 2011.

"The Kojo Nnamdi Show" with Rebecca Roberts, NPR Affiliate WAMU (88.5). Jul. 5, 2011.

"Second Opinion Live" on *Reach MD* with Doctors Michael Greenberg, MD and Matthew Birnholz MD: "In the Pink? Examining Breast Cancer Awareness Campaigns." XM Radio. Apr. 18, 2011.

"Reality Check" with Amanda Marcotte. Dec. 20, 2010.

"Gesundheit! with Jacobus" AM 1450's on "Pink Ribbon Blues." Nov. 27, 2010.

"The Stupid Cancer Show" on "Cause Marketing." Nov. 15, 2010.

WYBCX's "Back Again with Keith & Jocelyn" in Connecticut. Hosts, Keith Kountz and Jocelyn Maminta. Nov. 3, 2010.

In the Den with Dr. Jenn, "Session 110: Pink Ribbon Blues." Oct. 25, 2010.

NPR Connecticut Public Radio. Oct. 21, 2010.

Oprah Radio's "The Dr. Laura Berman Show" with Dr. Laura Berman, "Breast Cancer Research Awareness." Oct. 20, 2010.

Northeast Public Radio: WAMC's *The Roundtable*, "Touched by Breast Cancer and Doing Something About It." Sept. 19, 2002.

TEACHING EXPERIENCE

Texas Woman's University, Department of Sociology and Social Work, 2007-2010

SOCI 1013: Introductory Sociology

SOCI 4903: Sociology of Health and Illness (On-line)

SOCI 5903: Medical Sociology (Graduate level)

SOCI 6913: Methods in Health Research, Individual Studies (Graduate level)

SOCI 5773/6903: Qualitative Methods (Graduate level)

Vassar College, Department of Sociology, 2004-2007

SOCI 151: Introductory Sociology

SOCI 232: Cultural Sociology

SOCI 250: Sex, Gender, and Society

SOCI 254: Research Methods

SOCI 256: Mass Media and Society
SOCI 285: Sociology of Breast Cancer
SOCI 288: White Identity
SOCI 313: Women, Science and Society
SOCI 382: Sociology of the Body

College of St. Rose, Department of Sociology, 2004

SOC 243: Media as a Social Force

University at Albany (SUNY), Department of Sociology, Department of Women's Studies,
2001-2004

A SOC 180M: Social Problems

A SOC 220: Introduction to Social Research

A SOC 221: Statistics for Sociologists, co-instructor

A SOC 262M/WSS 262M: Sociology of Gender

PROFESSIONAL SERVICE

Review Committee, Sociologists for Women in Society Barbara Rosenblum Cancer Dissertation
Scholarship, 2009-2011, Chair 2013

National Endowment for the Humanities Psychology and Sociology Panel on Research
Fellowships, 2011

Cancer Prevention Workforce Project: Health Policy and Advocacy Group for Future Directions
in Cancer Prevention and Control. Cancer Prevention Research Training Program,
Division of Cancer Prevention and Population Sciences, The University of Texas M. D.
Anderson Cancer Center, 2010

Sociologists for Women in Society Social Action Committee, 2007-2010

Planning and Implementation Committee, Blended Learning and Large Class Resources, Texas
Woman's University, 2009-2010

Federation of North Texas Area Universities Health and Illness Committee, 2008-2010

Federation of North Texas Area Universities Theory Committee, 2008-2010

Graduate Advisory Committee, Texas Woman's University, 2008-2010

Graduate Council, Texas Woman's University, 2007-2010

Denton Faculty Writing Group, Faculty Development Program, Texas Woman's University,
2007-2010

Organizer, "Author [Kathrin Zippel] Meets Feminist Critics." Eastern Sociological Society,
Philadelphia, March 15-18, 2007

Eastern Sociological Society Committee on Status of Women, 2005-2007

Organizer, College Lecture Series: Thomas de Zengotita, November 14, 2006; Clarence Lu,
March 31, 2005; Ronald Jacobs, April 26, 2005, Vassar College, 2005-2006

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- American Evaluation Association
- American Sociological Association: Medical Sociology; Science, Knowledge and Technology; Section on Teaching and Learning
- National Coalition of Independent Scholars
- Sociologists for Women in Society
- The Collaborative on Health and the Environment, individual partner
- The National Research Center for Women and Families, research network member
- Eastern Sociological Society (2004-2007)